

Eazi Printing Partners Fuji Xerox in their Growth Journey



“We chose Fuji Xerox from day one because they have the best printing technology in the market. Partnering with Fuji Xerox has helped us improved our productivity and meet the on-demand print requirements and quick turnaround time our customers need. Not only had our color digital revenue increased 30% last year, we were also able to reduce downtime by 20-30% with Fuji Xerox Production Remote Services.”

*Ivan Tan, Managing Director,
Eazi Printing*

Background

Eazi Printing was founded in 1986, and started out as a small photocopying service provider.

This is truly a David to Goliath story. Today, Eazi Printing is one of Singapore’s largest digital press service providers. The company operates a 10,000 square foot production print house and 7 print rooms across the island.

With an impressive capacity of 6 million digital prints monthly and 1 million offset impressions daily, no job is too large or small for Eazi Printing as the company has the capacity and scale to deliver top quality results even against the tightest timescales.

“Our strategy to win and retain customers is all about setting high quality of service provided to them. We are always very committed to meet and exceed our customers’ expectations.

In year 2000, we were the first photocopying and digital printing company in Singapore to be awarded ISO 9002 certification as part of our quality assurance excellence,” said Ivan Tan, Managing Director, Eazi Printing.

Meeting Changing Market Needs

With evolution of the market demanding more and more on-demand print jobs, Eazi Printing has adapted to these changes by investing in both the right technology, and most importantly training their staff to a high standard. These are the core ingredients to ensuring ongoing sustainable growth.

Customers submitting print jobs in non-final artwork format such as word, powerpoint, and other file formats and requiring the completed print jobs within a very short turnaround time is a commonly encountered situation.

To ensure that Eazi Printing could manage the demand and turnaround for all customers’ print jobs, regardless of their file format, and reproduce them into outstanding, high quality products, Ivan approached Fuji Xerox for assistance.

The key objective was to equip his team with the right solutions and skills in digital print operations, specifically in pre-press processes and to leverage on variable data printing to expand their portfolio.

Fuji Xerox Solutions

The Consultancy and Business Development services provided by the Fuji Xerox team, supported Eazi Printing's investment in the Fuji Xerox FreeFlow™ Makeready™ solution, Color 1000 Press, iGen3, Nuvera 288 and 120, Print Shop Mail variable software, and more. This has helped improve overall productivity while providing the capability to support expansion of the portfolio of services and print capabilities.

Pre-press Process

A unique differentiator that sets Eazi Printing apart from their competitors is their capability to transform any type of documents that customers supply into professional documents or books in a fast turnaround time.

After receiving the electronic documents, in multiple formats including, word, excel, powerpoint, photoshop, from customers, the pre-press team from Eazi Printing will touch up and repurpose the content using the Fuji Xerox FreeFlow™ Makeready™ solution.

Color 1000 Press

In order to expand their portfolio and print capacity, Eazi Printing also invested in two Color 1000 Presses that allow the use of Clear Dry ink with spot finishing and graphics effects that add value to the print jobs.

Production Remote Services

Fuji Xerox implemented the production remote service for Eazi Printing to help remotely monitor the production printers and proactively identify anomalies in the status and performance of printing equipment before failures occur. This capability assures the availability of business uptime for Eazi Printing to allow customer requirements to be met.

Business Benefits

The lengthy partnership between Fuji Xerox and Eazi Printing has yielded sustained healthy growth of the business. Eazi Printing is now able to offer an impressive range of print on-demand and value-adding services and personalized printing services.

Through investing in the right solutions, they are now able to convert simple content into professional output and have the capability to handle multiple formats and complex print projects.

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At a Glance

Business Needs

- Fast turnaround time
- On-demand printing
- Ability to produce high quality print jobs regardless of file format

Fuji Xerox Solutions

- Fuji Xerox FreeFlow™ Makeready™ solution for pre-press operation
- Color 1000 Press for high volume color print jobs with ability to print clear dry ink effect
- Nuvera 288 & Nuvera 120 for high volume black and white print jobs
- Consultancy and Business Development Services from Fuji Xerox to support Eazi Printing in their business growth plan
- Production Remote Service to perform predictive monitoring service

Key Benefits

- Offer wide range of print on demand and value added services
- Ability to convert simple applications to professional output
- Can handle multiple formats and complex print projects
- Capable of doing personalized projects
- Reduce downtime by 20-30%

About Eazi Printing. Eazi Printing is a one-stop hybrid print provider with a comprehensive range of finishing services such as binding, laminating, hot stamping, embossing, etc. We were the first photocopying and digital printing company to be awarded ISO 9002 in 2000, and is one of the largest print providers in Singapore today. For more information, please visit us at www.eazi.sg

About Fuji Xerox Singapore. Established in 1965, Fuji Xerox Singapore is the country's leading provider of new class document solutions. We offer an unparalleled portfolio of document technologies, services, software, supplies and document-centric outsourcing. Supported by an unrivalled team of industry leading professionals, we are committed to help our customers achieve increased productivity and process efficiency gains through innovative document solutions, while meeting their sustainability objectives and reducing costs. For more information, please visit us at www.fujixerox.com.sg

